

Diversify Inc. Proudly Presents  
**The 2019 Utah Women's Economic Forum, Investing and Entrepreneurship for Women!**  
Wednesday, September 11, 2019

Featuring  
**“Fun, Cheap, or Free Queen” Jordan Page**  
and  
**Wall Street insider, Kurt Brown**

Women in the U.S. now direct \$14 trillion in assets, 51% of personal wealth in the US <sup>1</sup>. However, 88% express that they would have greater confidence in managing their money with more financial education.<sup>2</sup> Is this you? [Then join us!](#) You are cordially invited to attend.

**EDUCATE – ENLIGHTEN – EMPOWER**

Bring your daughters, mothers, sisters, friends and colleagues. This event has been designed for women of ALL AGES, who are ready to be empowered through a greater understanding of budgets, investing and/or setting up a business! Please feel welcome to forward this email to others that this event could benefit. And yes...men can come too.

Wednesday, September 11, 2018  
10:00 am – 3:30 pm  
**Kiln, 2701 North, Thanksgiving Way, Suite 100, Lehi, UT 84043**  
**Cost to attend: \$0\***

\*This event is a no-obligation, complementary educational opportunity for women to learn more about investments and entrepreneurship. However, because the event runs through the lunch hour, you will have the opportunity to purchase lunch from Voro Café for only **\$12.00** at the event. Due to anticipated demand, we recommend that you [RSVP today!](#)

Educators include:

- ❖ Dan Luke, CFP®, Co-Founder of Diversify Inc. and DFPG Investments, Inc.
- ❖ Jenie Connors, CFP®, Senior Advisor at Diversify, Inc., and President of FPA of Utah
- ❖ Krista Baker, CFP®, CPA, MBA, Owner of Baker 3, Inc.
- ❖ Christine Odle, Author, Business Consultant, Dream Coach
- ❖ Brittany Ratelle, Attorney and advocate for female entrepreneurs
- ❖ Rubin Vilorio, CFP®, Senior Advisor at Diversify, Inc.,
- ❖ Jennifer Gilchrist, Real estate expert with Utah Key Real Estate
- ❖ Kathryn Brown – KSL news journalist

**See the attached invitation for event details.**

<sup>1</sup> BMO Wealth Institute. (2015). *BMO Report: Despite Controlling \$14 Trillion in Wealth, American Women Still Have Challenges to Overcome*. Chicago, IL: BMO Wealth Institute. Retrieved June 26, 2018, from <http://www.marketwired.com/press-release/bmo-report-despite-controlling-14-trillion-wealth-american-women-still-have-challenges-tsx-bmo-2006436.htm>

<sup>2</sup> Fidelity. (2017). *Who's the Better Investor: Men or Women?* Boston: Fidelity. Retrieved June 26, 2018, from <https://www.fidelity.com/about-fidelity/individual-investing/better-investor-men-or-women>

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